



Strength In Members

Enfield Community Federal Credit Union Encourages Youth Savings during National Credit Union Youth Week

Enfield, CT – May 11, 2009 –

The Enfield Community Federal Credit Union (ECFCU) was proud to encourage its youth members to save their money and learn important financial management skills during National Credit Union Youth Week that took place in April. With the theme, “The Magic of Saving” the credit union provided financial information and had prize drawings for all youth who made deposits during that week. Goody bags were given out as well as balloons!

Youth members also were able to enter the National Youth Saving Challenge for a chance to win \$100! ECFCU held this contest in conjunction with the Credit Union National Association (CUNA), which advocates youth financial literacy and credit union movement.

The staff at ECFCU understands the importance of helping its youth members learn how to manage their savings. “ We want to be a positive influence on children and teens so that the money management skills they learn today will continue with them into adulthood. We are dedicated to promoting financial responsibility,” said Kathy Gleason, President and CEO of the Enfield Community Federal Credit Union.

For more information about ECFCU please call 860-253-5100 or visit their web site at www.enfieldcommunityfcu.org.

The Enfield Community Federal Credit Union has been serving members in the Enfield community for 70 years. As a not-for-profit financial cooperative, the ECFCU offers a full range of financial services including savings/checking accounts, child & teen accounts, 24 hour banking, online services, loans and more. Membership is available to anyone who lives or works in Enfield, and their families. The ECFCU also partners with Enfield companies to offer their employees all the benefits of a credit union membership.